



**A**t the TAZZA World Tea corporate office we take pride in offering you access to the first well-structured tea store franchise program available across Canada. Our concept is to keep your investment to a minimal, the operation simple and to offer our customers the healthiest, freshest, and tastiest bubble drinks. This concept has propelled the TAZZA franchise to become the finest Tea franchise company in Canada wide. The company's flexibility and profitability have made it possible for entrepreneurs to open TAZZA stores in many various locations, primarily within a high traffic mall.

Quality and friendly service drive our success. A well-organized franchising program gives you access to the expertise that comes from experience, and the potential for growth with a national trademark. We offer our customers quick, friendly service, quality, and healthy, Tea and bubble drinks. As a result of our quality operations, the TAZZA system has attracted many entrepreneurs who would like to share our success as a family.

Our stores are open and operating currently in Alberta and British Columbia. As the international market expands, we look forward to continue growth in the whole North America and in other countries.

## **Franchising Does Work !!**

Franchising is one of the most effective systems for distribution of goods and services known today. It combines the entrepreneurial drive and ambition of the small businessman with the experience and expertise of a larger company. The result is often a rewarding partnership for both parties.

As a franchise owner, you are given access to years of business experience without trial and error. You sell a product that has been well accepted in many markets or as a brand name with which people are already familiar. The operation and control of your business has been established, assisting you in running the business.

In contrast to purchasing an independent business, buying a franchise is an investment not only in your store, but in the franchising company as well. If the chain expands, your individual business may build greater equity. Government statistics show the failure rates of franchises are significantly lower than those of individuals starting a new business on their own.

When you purchase a franchise you are joining a team. The members of that team have mutual goals. Together they work to build the company's sales image, and reduce the common expenses. As a member of the team, you can increase your knowledge of site selection, lease negotiations and store construction. Years of experience are needed to become proficient in these areas.

**For more informations, please email us at :**  
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